Screen Strategies Media 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030	boldt St er, NY 14610	Scc Add Agg Prival Bris Sa Sa Bu Ph Acc Bill Co	count Types lling Type mments	1456028 10/31/16-11/08 Leslie Danks-Bu Screen Strategie Political - State Leslie Danks Bu Elmira, House (Elmira / N/A Local/Political Weekly/Irregula	/16 rke/S rke/S s Me Ses Me Senat rke (\$ \$22271)	dia (105711)	1834 (074) (67)	13)	Ξ (0	CC	Y (82	CO-OP Headline Demo Order Ty Package Commiss Commiss Net Tota Sales Ta:	diffied By # "pe Deal sion % sion al x		6 ons		Elmira (WETM) By Broadcast Month Nov. 2016 Grand Total:	Spots 75 75	\$17,760.00 \$17,760.00
Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SDW	Мо	Tu	W/e	Th	Fr S	a Su	Spots	Rate		Total	1	Station	Comment	s Entered
1.0 Normal Line / SPOT	10/31/16-11/04/16	4		Channel 18 News	51 11			1		- :	1	5	\$75	.00		Elmira (WE		Commen	10/28/10
2.0 Normal Line / News	10/31/16-11/04/16	3		Channel 18 News				1	_	_	İ	5	\$225	-		Elmira (WE	+		10/28/10
3.0 Normal Line / SPOT	10/31/16-11/04/16	3		Today Show				1	_			5	\$225	_		Elmira (WE	<u> </u>		10/28/10
4.0 Normal Line / SPOT	11/04/16-11/04/16	3		Today Show 9-10A M-F						1 .	!	1	\$60			Elmira (WE	<u> </u>		10/28/16
5.0 Normal Line / SPOT	11/02/16-11/02/16	3		Today Show				1				1	\$15	5.00		Elmira (WE	-		10/28/10
6.0 Normal Line / SPOT	10/31/16-11/03/16	4	 	WETM News 12pm		1			1 .	İ	1	2	\$55	_		Elmira (WE	+		10/28/10
7.0 Normal Line / SPOT	11/01/16-11/04/16	3	:30 12:30	OP- Jeopardy			1			1 .	İ	2	\$25	5.00	\$50.00	Elmira (WE	TM)		10/28/1
8.0 Normal Line / SPOT	11/02/16-11/02/16	3	t	Days Of Our Lives				1	-		İ		\$30	.00		Elmira (WE			10/28/1
8.0.1 Closed Preempt	11/02/16			·				1 1	-		İ					Elmira (WE	TM) N	o Avail/Exception	ı -
9.0 Normal Line / SPOT	11/07/16-11/08/16	4	:30 5A- 0	Channel 18 News		1	1	1 1		I	I	2	\$75	.00	\$150.00	Elmira (WE	TM)	· · · · · · · · · · · · · · · · · · ·	10/28/10
10.0 Normal Line / News	11/07/16-11/08/16	3	:30 6A- 0	Channel 18 News		1	1		-	i	İ	2	\$225	.00	\$450.00	Elmira (WE	TM)		10/28/10
11.0 Normal Line / SPOT	11/07/16-11/08/16	3	:30 7A- 1	Today Show		1	1			İ	1	2	\$225	.00	\$450.00	Elmira (WE	TM)		10/28/10
12.0 Normal Line / SPOT		-																	10/20/10

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:38 AM on Monday, November 7 2016

Rochester, NY 14610	WETM WETM 1800 182	WETM 201 Humboldt St Rochester, NY 14610
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Screen Strategies Media 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Contract #	1456028	Date Entered	10/28/16
Schedule Dates	10/31/16-11/08/16	Last Modified	11/07/16
Advertiser	Leslie Danks-Burke/State Senate/Democrat/NY (84	Entered By	Ruth Irons
Agency	Screen Strategies Media (18343)	СО-ОР	No

Normal

Sales Tax

Ag Headline # Product Political - State Senate (1074) Brand Leslie Danks Burke (571167) Order Type Salesperson Elmira, House (2271)

Package Deal Sales Office Elmira Commission % 15.00 **Buyer Name** Commission \$2,664.00 Phone/Fax **Net Total** CPE \$15,096.00 N/A

Account Types Local/Political Billing Type Weekly/Irregular

Comments

Elmira (WETM) By Broadcast Month	Spots	Rate
Nov. 2016	75	\$17,760.00
Grand Total:	75	\$17,760.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu V	Ne Th Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	2P- Rachel Ray		1	į			1	\$15.00	\$15.00	Elmira (WETM)		10/28/16
14.0	Normal Line / SPOT	10/31/16-11/04/16	4	:30	4P- Dr. Oz		1	1	1 1 1		4	\$25.00	\$100.00	Elmira (WETM)		10/28/16
15.0	Normal Line / News	10/31/16-11/03/16	3	:30	4:58P- WETM News		1	ĺ	1 1		3	\$300.00	\$900.00	Elmira (WETM)		10/28/16
16.0	Normal Line / News	11/01/16-11/04/16	3	:30	5:29P- WETM News 530P		1	1	1 1		3	\$450.00	\$1,350.00	Elmira (WETM)		10/28/16
17.0	Normal Line / News	10/31/16-11/04/16	3	:30	5:58P- WETM News		1	1	1 1 1 1		5	\$600.00	\$3,000.00	Elmira (WETM)		10/28/16
18.0	Normal Line / SPOT	10/31/16-11/03/16	3	:30	7:01P- Jeopardy		1	İ	1		2	\$300.00	\$600.00	Elmira (WETM)		10/28/16
19.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7:30P- Wheel of Fortune		I	1	1 1		3	\$300.00	\$900.00	Elmira (WETM)		10/28/16
20.0	Normal Line / Prime	10/31/16-10/31/16	4	:30	8P- The Voice		1	-			1	\$700.00	\$700.00	Elmira (WETM)		10/28/16
21.0	Normal Line / Prime	11/01/16-11/01/16	3	:30	9P- This Is Us 9P		1	1			1	\$525.00	\$525.00	Elmira (WETM)		10/28/16
22.0	Normal Line / Prime	11/02/16-11/02/16	3	:30	8P- Blindspot 8P		I	1	1			\$525.00		Elmira (WETM)		10/28/16
22.0.:	1 Closed Preempt	11/02/16						1	1 1 1					Elmira (WETM)	Program Change/Exception	
23.0	Normal Line / Prime	11/03/16-11/03/16	3	:30	9P- Chicago Med		İ	j	1		1	\$525.00	\$525.00	Elmira (WETM)		10/28/16
24.0	Normal Line / News	11/07/16-11/07/16	3	:30	4:58P- WETM News		1				1	\$300.00	\$300.00	Elmira (WETM)		10/28/16

CONFIRMATION CONTRACT

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



Screen Strategies Media 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Contract #	1456028	Date Entered	10/28/16
Schedule Dates	10/31/16-11/08/16	Last Modified	11/07/16
Advertiser	Leslie Danks-Burke/State Senate/Democrat/NY (84	Entered By	Ruth Irons
Agency	Screen Strategies Media (18343)	CO-OP	No

Advertiser	Leslie Danks-Burke/State Senate/Democrat/NY (84	Entered By	Ruth Irons
Agency	Screen Strategies Media (18343)	CO-OP	No
Product	Political - State Senate (1074)	Headline #	
Brand	Leslie Danks Burke (571167)	Demo	
Salesperson	Elmira, House (2271)	Order Type	Normal
Sales Office	Elmira	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$2,664.00
СРЕ	N/A	Net Total	\$15,096.00

Account Types

Billing Type

Comments

Local/Political

Weekly/Irregular

Elmira (WETM)		
By Broadcast Month	Spots	<u>Rate</u>
Nov. 2016	75	\$17,760.00
Grand Total:	75	\$17,760.00

INCOMPLETE CONTRACT

Sales Tax

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo T	u We Th Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / News	11/07/16-11/07/16	3	:30	5:58P- WETM News		1		1	\$600.00	\$600.00	Elmira (WETM)		10/28/16
26.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)		1			\$300.00		Elmira (WETM)		10/28/16
26.0.1	Closed Preempt	11/07/16										Elmira (WETM)	Schedule Change/Spot -	
27.0	Normal Line / Prime	11/07/16-11/07/16	4	:30	8P- The Voice		1		1	\$700.00	\$700.00	Elmira (WETM)		10/28/16
28.0	Normal Line / Prime	11/05/16-11/05/16	3	:30	9P- Dateline Saturday Night Mystery				1	\$75.00	\$75.00	Elmira (WETM)		10/28/16
29.0	Normal Line / News	10/31/16-11/04/16	3	:30	10:59P- WETM News		1 1	1 1 1 1 1	į	\$300.00	\$1,500.00	Elmira (WETM)		10/28/16
30.0	Normal Line / News	11/05/16-11/05/16	3	:30	10:59P- WETM News			1	1	\$275.00	\$275.00	Elmira (WETM)		10/28/16
31.0	Normal Line / News	11/06/16-11/06/16	3	:30	11:30P- WETM News 1130P			1	1	\$150.00	\$150.00	Elmira (WETM)		10/28/16
32.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	11:34P- The Tonight Show		1 1	1 1 1 1	į	\$75.00	\$375.00	Elmira (WETM)		10/28/16
33.0	Normal Line / SPOT	11/06/16-11/06/16	5	:30	12A- Scandal			1	1	\$5.00	\$5.00	Elmira (WETM)		10/28/16
34.0	Normal Line / News	11/07/16-11/07/16	3	:30	10:59P- WETM News		1		1	\$300.00	\$300.00	Elmira (WETM)		10/28/16
35.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:34P- The Tonight Show		1		1	\$75.00	\$75.00	Elmira (WETM)		10/28/16
36.0	M/G For 26.0.1 / SPOT	11/01/16-11/01/16	3	:30	7:01P- Jeopardy		1	1	1	\$300.00	\$300.00	Elmira (WETM)		10/28/16

		CONFIRMATIO	ON CONTRACT	<u>l</u>	<u>, </u>		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date	te:	Comments:		

Scree 1115 Suite	werm 201 Humboldt Rochester, NV WINDERS.COM een Strategies Media 50 Fairfax Blvd 2505 ax, VA 22030	t St Y 14610	Advertiser Agency Product Brand Salesperson Sales Office Buyer Nam Phone/Fax CPE Account Ty Billing Type Comments	ates	1456028 10/31/16-11/08 Leslie Danks-Bul Screen Strategie Political - State S Leslie Danks Bul Elmira, House (2 Elmira / N/A Local/Political Weekly/Irregula	i/16 rke/S es Me Senat rke (!	edia (1 te (10 57116	1834)74)	•	mocra	et/NY (8	Last N CO-Ol Headl Demo Order Packa	ine # Type ge Deal ission % ission	11/ Rut No No 15.	ormal		Elmira (WETM) By Broadcast Month Nov. 2016 Grand Total:	75 75	\$17,760 \$17,760	_
			Due to:	Pending	INCON	1 (Co	D L	E is	FE	C n wi	ON	ling W	RA (orkflow	CT v Appro	vals applied)					
Line	Line Type / Break Type (Ref #)	Dates S		Pending	line Approvals	(Co	ntrac	ct is	show	n wi	th Penc	ling W	orkflow	CT v Appro	vals applied)		Station	Commer	nts T	Entered
	,, , , , ,	Dates So 02/16-11/02/16	ec Length	Pending	line Approvals un Times	(Co	ntrac	t is:	show	n wi Th F	th Pend r Sa S	ling W	orkflow s R	/ Appro	Total	Elmira (W		Commer		Entered 1/3/16
37.0	M/G For 22.0.1 / Prime 11/0		ec Length	Pending Ri	line Approvals un Times Order: SVU	(Co	ntrac	t is:	show We 1	n wi Th F	th Penc	ling W	orkflow s R	Appro tate	Total	Elmira (W Elmira (W	ETM)	Commer	1	Entered 1/3/16 1/3/16
37.0 38.0	M/G For 22.0.1 / Prime 11/0 M/G For 8.0.1 / SPOT 11/0	02/16-11/02/16	ec Length	Pending Ri 0 8P- Law &	line Approvals un Times Order: SVU	(Co	ntrac	t is:	show We 1	n wi	r Sa S	ling W	orkflow s R	Appro Rate \$525.00	Total		ETM)	Commer o Avail/Exceptio	1	1/3/16
37.0 38.0 38.0.1	M/G For 22.0.1 / Prime 11/C M/G For 8.0.1 / SPOT 11/C Closed Preempt 11/C	02/16-11/02/16 04/16-11/04/16	3 :3 3 :3	Pending Ri 0 8P- Law &	line Approvals un Times Order: SVU of Our Lives	(Co	Mo	t is	we 1	rn wi	r Sa S	ling W	orkflow s R	Appro Rate \$525.00	Total \$525.00	Elmira (W	ETM) ETM) N		1 1 n -	1/3/16
Line	Line Type / Break Type (Ref #)	Dates Si		Pending	line Approvals	(Co	ntrac	ct is	show	n wi	th Penc	ling W	orkflow	/ Appro		T	Station	Commer	nts	Τ

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:
Date:
Accepted-Station:
Date:
Comments:

B/E Bookend P/B Piggy Back

Printed At: 10:38 AM on Monday, November 7 2016